

A close-up, high-angle shot of a woman's face, smiling broadly and showing her teeth. Her eyes are looking upwards and to the right. The background is a plain, light grey.

*Listen
up*

*You could be on
your way to earning
loads more green...*

Someone's listening to you

vax[®]

The time of savings is here

Because Vox is a business built on a network of entrepreneurs like yourself, we don't have to pass on the high costs of store fronts and rentals to the customer. On top of that, our products and services are at the cutting-edge of telecommunications, which means that customers no longer have to rely on traditional (and expensive) ways of connecting and communicating with friends, family and colleagues.

With products and services like the Vox ADSL phone, customers can save up to 50% on telephone calls. And with product packs like Vox Mahala, anyone and everyone now has access to the Internet and email at an affordable price.

Yes, but how do I make money?

As a Vox Dealer, you can earn income by retailing Vox products and services, as well as from the commissions paid to you direct from Vox as a result of the volume of product sales through your Vox business.

So each time one of the members in your network purchases products or services from Vox – whether for their own personal use or customer sales – it is recorded as a sale for their business as well as for yours! At the end of each month you will earn rebates and/or commissions on the profit you generate from your business. Here's a bit more detail:

- Our products are annuity-based, which means once you've made a sale you receive income every month for as long as your customer uses the service.
- You receive a percentage of the profit from the sales of products to your customers, and to their customers!
 - Each product and service will help you to earn income, whether it is from selling one of the product packs or by earning annuity income from services such as the Vox ADSL Phone (that means that on every call made by your customers via the Vox ADSL Phone!).
- You receive a performance commission based on a monthly accumulation of points.
 - Each product and service has points linked to it – just like an airlines loyalty scheme, for instance. These points are accumulated monthly and the commissions are calculated accordingly.

There are four main ways to earn income.

NOTE: All scenarios are based on average customer usage and calling patterns. Average billing of R350 per customer per month. Figures are approximations and may vary.

Savings

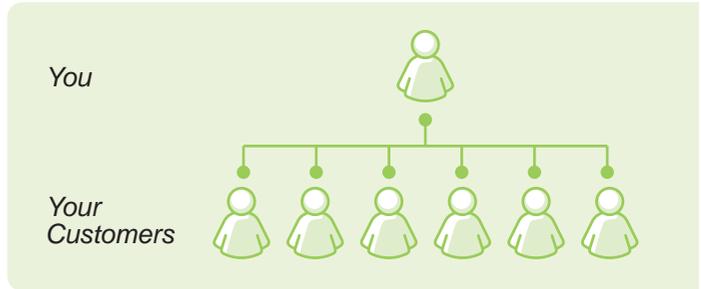
| noun |
*lessening of expenditure
or outlay*

Income

| noun | *the financial gain
accruing over a given
period of time*

Personal Sales Rebates (customer commission)

The purpose of personal sales rebates are to reward you for selling to your friends and family. Every customer that you personally bring on board entitles you to an increasing percentage of the profit generated by your own sales. You can earn up to 30% commission on profit from sales generated by you personally.



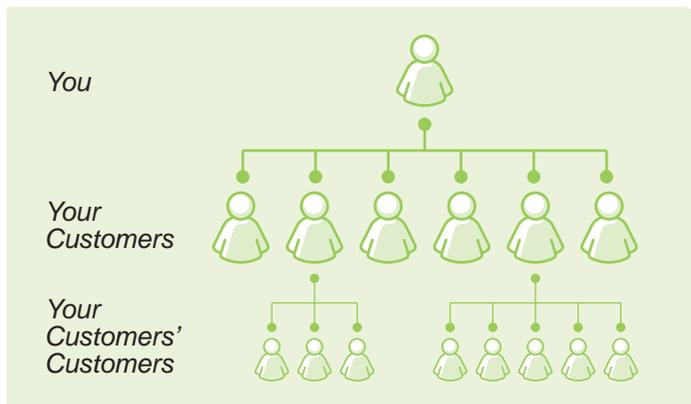
Have a look at the following scenarios:

	SCENARIO 1	SCENARIO 2	SCENARIO 3
NO: OF CUSTOMERS	10	100	1000
MONTHLY PERSONAL SALES REBATES INCOME	R300	R3 000	R30 000
TOTAL MONTHLY INCOME	R300	R3 000	R30 000

Once a customer becomes a dealer you no longer earn commissions on their personal usage, but rather on their entire network via Group Sales Rebates.

Group Sales Rebates (dealer commission)

On top of your Personal Sales Rebates, if your customers become Vox Dealers and recruit their own customers, you could earn between 3% to 13% compensation on profit from sales generated by these dealers.

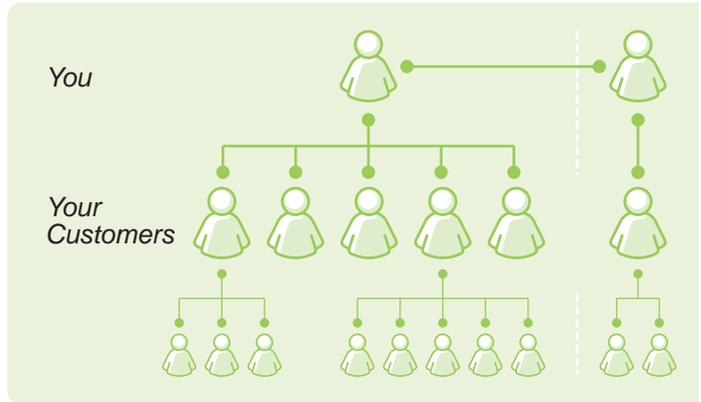


Have a look at the following scenarios:

	SCENARIO 1	SCENARIO 2	SCENARIO 3
NO. OF CUSTOMERS	10	100	1000
MONTHLY GROUP SALES REBATES INCOME	R130	R1 300	R13 000
PLUS + PERSONAL SALES REBATES	R300	R3 000	R30 000
TOTAL MONTHLY INCOME	R430	R4 300	R43 000

Performance Rebates

The larger your business grows, the more you get rewarded! And by encouraging your dealers to grow their businesses, yours grows as well. When your dealers reach a certain threshold they break away to form satellite businesses. The good news is that you will continue to earn from 3% to 8% compensation on profit from sales generated by these satellites, which includes their dealers and customers!



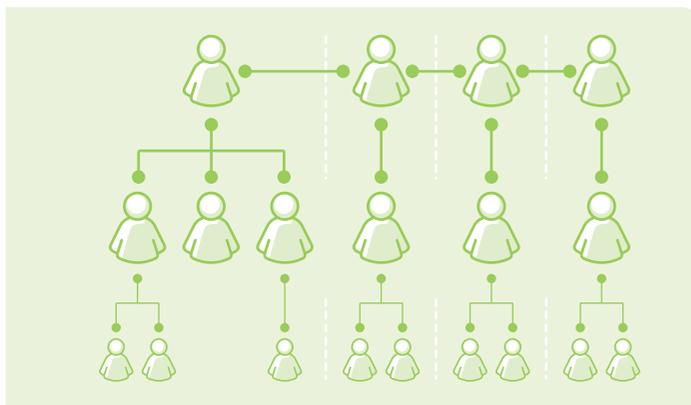
Have a look at the following scenarios:

	SCENARIO 1	SCENARIO 2	SCENARIO 3
NO: OF SATELLITES	1 satellite	5 satellites	9 satellites
MONTHLY PERFORMANCE REBATES INCOME	R800	R4 000	R7 200
PLUS + GROUP SALES REBATES	R130	R1 300	R13 000
PLUS + PERSONAL SALES REBATES	R300	R3 000	R30 000
TOTAL MONTHLY INCOME	R1 230	R8 300	R50 200

Development Rebates

Should one of your satellites develop one of their own satellites, this satellite then achieves star status. In order to achieve 1 star status, you will need to develop 3 satellites, for 2 star status you will need 5 satellites, for 3 star status you will need 7 satellites and for 4 star status you will need 9 satellites.

The growth opportunities for your Vox Business are limitless – and the more you grow, the more you'll be rewarded! If any of your satellites develop their own satellites you will still earn additional income. You can then earn an additional 1% to 6% compensation on profit from sales generated by these satellites.



Have a look at the following scenarios:

	SCENARIO 1	SCENARIO 2	SCENARIO 3
NO: OF STARS	1 star	2 star	4 stars
MONTHLY DEVELOPMENT REBATES INCOME	R600	R3 000	R5 400
PLUS + PERFORMANCE SALES REBATES	R800	R4 000	R7 200
PLUS + GROUP SALES REBATES	R130	R1 300	R13 000
PLUS + PERSONAL SALES REBATES	R300	R3 000	R30 000
TOTAL MONTHLY INCOME	R1 830	R11 300	R55 600

These scenarios are simply that, scenarios, which means that you have the potential to earn much more residual income every single month!



Plan

| verb | a specific project or definite purpose

The Sales and Marketing Plan

Change your lifestyle

The Vox Sales and Marketing Plan is:

- Squarely aimed at entrepreneurs that choose financial freedom and independence
- Designed for South Africans, by a South African company
- Planned to cater for people that want to change their lifestyle

Low risk and low cost

You can own your Vox Business without the usual high costs and risks associated with startups. All you need to do is:

- Sign up as a registered Vox Dealer
- Agree to the Dealer Terms and Conditions

Flexibility

Through the Vox Sales and Marketing Plan, you have access to a business opportunity that allows you to work how, where and when you want. Your success depends on the amount of time and energy that you dedicate to your business. This opportunity is unique to the telecommunications sector in South Africa, and you will be empowered to:

- Earn extra income
- Work part-time, for example, on the weekends or during school holidays
- Build a full-time career and develop a business network

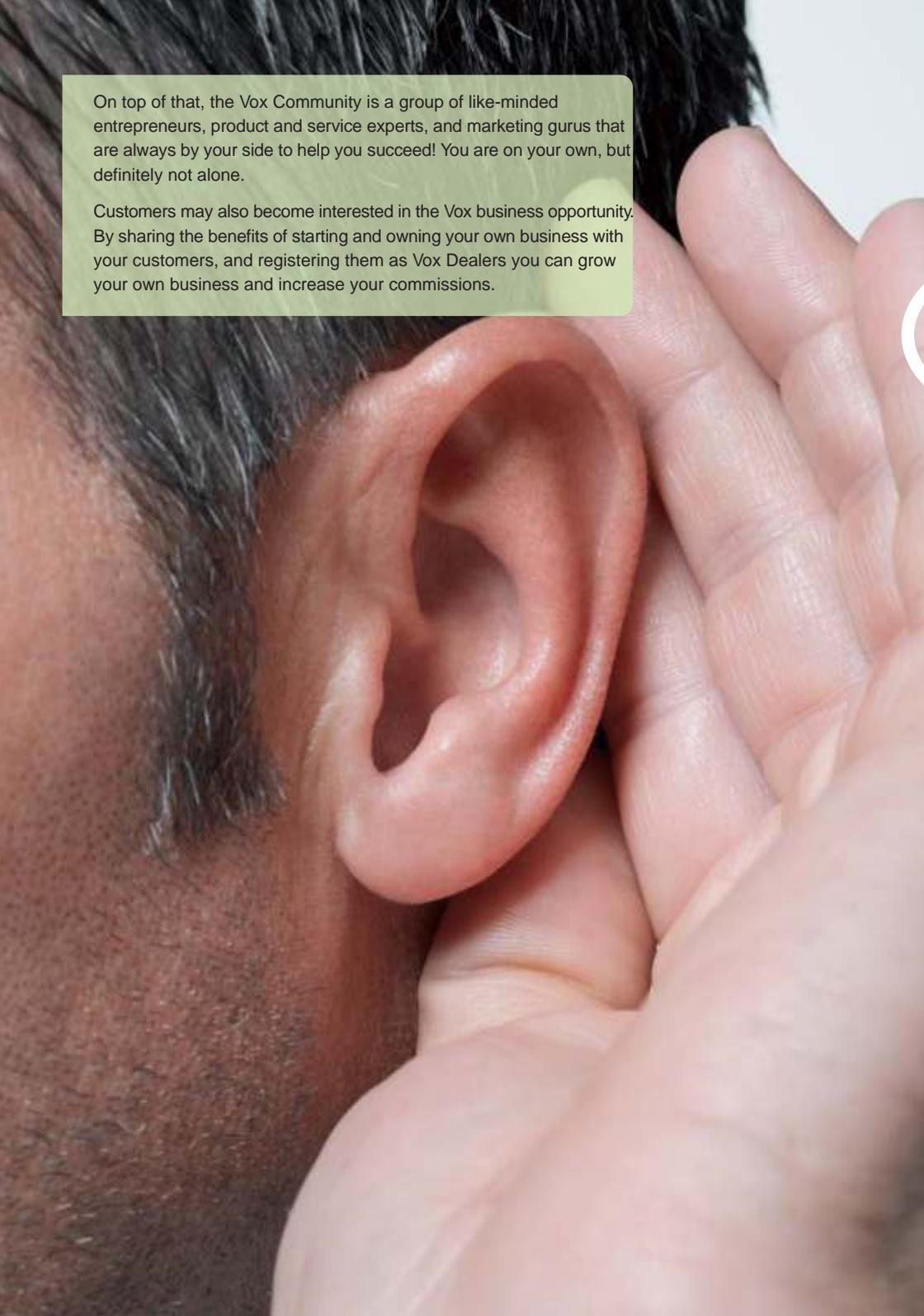
Equality of opportunity

The Vox business opportunity is open to any and all South Africans over the age of 18 years, regardless of gender, ethnicity, religion, or political or other personal beliefs.

Anyone starting a Vox business begins at the same level. Each new Vox Dealer has the same opportunity to surpass the most successful dealer, and the business opportunity is continually improved.

Products, services and The Community

The Vox business opportunity is built on a platform of desirable and high-quality telecommunications products and services that contain offerings like affordable Internet connectivity and low-cost telephone calls. The bottom line is that you will never have to worry about trying to sell ice to an eskimo!

A close-up photograph of a person's ear, with a hand gently touching the earlobe. The background is dark, and the lighting highlights the texture of the skin and the ear. A semi-transparent green box with white text is overlaid on the top left of the image.

On top of that, the Vox Community is a group of like-minded entrepreneurs, product and service experts, and marketing gurus that are always by your side to help you succeed! You are on your own, but definitely not alone.

Customers may also become interested in the Vox business opportunity. By sharing the benefits of starting and owning your own business with your customers, and registering them as Vox Dealers you can grow your own business and increase your commissions.

Ready

Steady

Vox.

